



ABOUT PROTECTION OF PERSONAL DATA LIGHTING TEXT

KARTACA TOURISM TRAVEL AND INDUSTRY LTD. STI. As the ("Company"), we attach great importance to the privacy and security of your data and approach it sensitively. In this framework, it is our priority to process and store all kinds of personal data belonging to all persons related to our Company, including our guests who benefit from our services and products and our contacts with whom we have business relations, by the Law on the Protection of Personal Data No. 6698 ("KVKK").

As "Data Controllers", we must inform you about the purposes of processing your data, the methods and reasons for collecting your data, your rights regarding the processing of your data, and the application procedures and principles, which are the method of exercising these rights. Finally, the purpose of this text that we have prepared is to inform you most transparently.

FOR WHAT PURPOSES DO WE PROCESS YOUR PERSONAL DATA?

We list our purposes, which are the basis for the processing of personal data, within the framework of the issues ordered within the scope of KVKK No. 6698:

- Execution of Information Security Processes
- Execution of Application Processes of Employee Candidates
- Fulfillment of Employment and Legislation Obligations for Employees
- Execution of Benefits and Benefits Processes for Employees
- Execution of Access Authorizations
- Execution of Activities in Compliance with the Legislation
- Execution of Finance and Accounting Affairs
- Providing Physical Space Security
- Execution of Storage and Archive Activities
- Conducting Audit / Ethical Activities
- Follow-up of Requests / Complaints
- Providing Information to Authorized Persons, Institutions and Organizations
- Conducting Marketing Analysis Studies
- Execution of Goods / Services Procurement Processes
- Execution of Goods / Services After-Sales Support Services
- Execution of Good / Service Sales Processes
- Execution of Goods / Services Production and Operation Processes
- Execution of Customer Relationship Management Processes
- Execution of Activities for Customer Satisfaction
- Ensuring the Security of Data Controller Operations
- Creating and Tracking Visitor Records
- Execution of Advertising / Campaign / Promotion Processes
- Execution of Management Activities
- Execution of Logistics Activities
- Conducting Internal Audit / Investigation / Intelligence Activities
- Execution of Contract Processes



Providing Information to Authorized Persons, Institutions and Organizations
Follow-up and Execution of Legal Affairs
Execution of Communication Activities
Execution of Occupational Health / Safety Activities
Execution of Customer Relationship Management Processes
Execution of diagnosis, diagnosis and treatment processes of patients in accordance with the law
Execution of Finance and Accounting Affairs
Execution of Company / Product / Services Loyalty Processes
Execution of Emergency Management Processes
Execution of Company / Product / Services Loyalty Processes
Execution / Supervision of Business Activities
Receiving and Evaluating Suggestions for Improvement of Business Processes
Ensuring the Security of Movable Property and Resources
Execution of Supply Chain Management Processes
Execution of Risk Management Processes
Execution of Sponsorship Activities
Execution of Marketing Processes of Products / Services
Foreign Personnel Work and Residence Permit Procedures
Execution of Talent / Career Development Activities

WHICH METHODS DO WE PROCESS YOUR PERSONAL DATA?

Your data, which you share with us in writing or electronically, with automatic or non-automatic methods due to all the activities of our company, is processed. In this regard, our company complies with the conditions listed in Article 5 of the KVKK No. 6698 and all other provisions. In addition, your data;

- Byth the law and honesty rules
- Accurately and up to date,
- Within the framework of specific, clear, and legitimate purposes,
- In a measured and limited manner for processing purposes,
- It is processed, stored, and destroyed at the end of the storage period by keeping it for the period regulated in the legislation or for the processing purpose.

We process your data, which we collect through the methods we mentioned, based on one or more of the legal reasons outlined in Article 5 of the KVKK. Except as required or permitted by KVKK and related legislation, we can only process your data collected to provide you with better service and fulfill legal responsibilities, only with your knowledge and consent and by Article 6 of the KVKK.



We keep all your data we process by the periods required by the KVKK and other legislation, and in any case, by taking all necessary administrative and technical measures, as long as the legitimate purposes do not disappear.

UNDER WHAT CONDITIONS DO WE SHARE YOUR PERSONAL DATA WITH THIRD PARTIES?

Under Article 8 of KVKK No. 6698, personal data cannot be transferred without the explicit consent of the person concerned. However, according to the same article, in the presence of the following situations, personal data; can be transferred to countries where there is adequate protection without obtaining the explicit consent of the data owner:

- expressly stipulated in laws,
- It is compulsory for the protection of the life or physical integrity of the person or another person, who is unable to express his consent due to actual impossibility or whose consent is not legally recognized,
- It is necessary to process the personal data of the parties to the contract, provided that it is directly related to the establishment or performance of a contract,
- It is mandatory for the data controller to fulfill its legal obligations,
- It has been made public by the data owner himself,
- Data processing is mandatory for the establishment, exercise, or protection of a right,
- Data processing is mandatory for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data owner.

Here, it is possible to transfer your data to third parties under written conditions.

For the transfer to countries where there is no adequate protection, the transfer is by the conditions specified in the 2nd paragraph of Article 5 and paragraph 3 of Article 6 of the KVKK No. can be done.

These transfers, which will be made within the rules explained both at home and abroad, can be carried out for the purposes declared by us through the VERBIS system, such as improving our business processes, ensuring cooperation, providing goods and services more efficiently, and conducting communication activities, without deviating from the main purpose of processing your data.

WHAT ARE YOUR LEGAL RIGHTS AS A RELATED PERSON?

We would like to state that you have the following rights regarding your data being processed within our company and you can always use these rights:

Learning whether personal data is processed or not,
If personal data has been processed, requesting information about it,
Learning the purpose of processing personal data and whether they are used in accordance with its purpose,



Knowing the third parties to whom personal data is transferred at home or abroad,
Requesting correction of personal data in case of incomplete or incorrect processing,
Requesting the deletion or destruction of personal data within the framework of the conditions stipulated in Article 7,
Requesting notification of the transactions made pursuant to subparagraphs (D) and (E) to third parties to whom personal data has been transferred,
Objecting to the emergence of a result against the person himself by analyzing the processed data exclusively through automated systems,
To request compensation for the damage in case of loss due to unlawful processing of personal data.

You can submit your requests within the scope of your rights, which are regulated under the title of "Rights of the Relevant Person" in Article 11 of the KVKK and that we have conveyed to you above, to our address below, with documents proving your identity, in person or from the e-mail address you have previously informed us, through a notary public or in the Law. You can send it by other specified methods.

This clarification text that we convey to you has been prepared within the scope of the Communiqué on the Procedures and Principles to be Complied with in Fulfilling the Obligation of Illumination with Article 10 of the Law on the Protection of Personal Data No. 6698. However, our company reserves the right to update it at any time within the framework of changes that can be made in the legislation and within the company for processing/transferring personal data. It is also possible to reach the data retention and destruction policy of our company, which is the data controller, with your application.

DATA SPEAKER IDENTIFICATION AND CONTACT INFORMATION

This clarification text has been addressed to the persons who are established in Turkey and who have data in the title of "Data Controller", whose information is given below.

Ticari Unvan : KARTACA TURİZM SEYAHAT TİCARET VE SANAYİ LTD. ŞTİ.
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İrtibat Kişisi : (VERBİS sistemine kayıta e devlet üzerinden atanan kişi yazılmalıdır)